Apparel Manufacturer of India concludes successful ADVAIT 6.0

Chennai, July 29: Apparel Manufacturer of India (AMI), a leading consortium of apparel manufacturers and traders in the country, has successfully concluded the sixth edition of its flagship B2B trade show, **ADVAIT 6.0**, held at the **RK Convention Centre** in Chennai. The three-day event attracted nearly **3,000 visitors**, including retailers, traders, and industry professionals.

This edition witnessed **record-breaking bookings**, with overwhelming interest from domestic buyers and international retailers from **Sri Lanka, Malaysia, Singapore,** and **Mauritius**, who placed substantial bulk orders.

The event was inaugurated with grandeur and was graced by **Padma Bhushan Awardee Nalli Kuppuswami Chetti**, a stalwart of Indian textile heritage and partner of Nalli Chinnaswamy Chetti. Other key dignitaries included **Phanith Kasam** (Kasam Group), **Slevakumar** (Anantham Group), **L. Raveendran** (S. Nallaperumal and Sons), **Rajasegaran** (Maharaja Textiles, Malaysia), **Sanjeev Poteah** (Sans, Mauritius), and **Dharmesh Nandu**, Founder of AMI, along with the core AMI team.

Expressing his gratitude, **Dharmesh Nandu** said, "We are extremely pleased with the phenomenal response to ADVAIT 6.0. Our mission has always been to create a thriving ecosystem for the apparel industry. I extend heartfelt thanks to all the brands, retailers, MBOs,

visitors, dignitaries, and our dedicated team for making this journey successful year after year."

He added, "With the overwhelming bookings this year, we're already gearing up for the next edition of ADVAIT."

Launched in **2018 in Hyderabad**, ADVAIT has grown to become a significant platform connecting manufacturers, retailers, agents, and suppliers. AMI continues to foster collaboration across the value chain, supporting the growth and evolution of India's readymade apparel industry.

'Why diversified mutual funds dominate Indian portfolios'

Diversified mutual funds continue to be a preferred choice among Indian investors, as highlighted in recent AMFI reports. These funds use diversification as a core strategy to reduce market risk, making them an essential component of modern investment portfolios. Notably, equity-oriented schemes accounted for around 55% of the total mutual fund assets as of May 2025. Within this category, flexi-cap, small-cap, and sectoral/thematic funds are witnessing heightened investor interest.

Further AMFI analysis for June shows that hybrid and equity funds consistently attracted strong monthly inflows throughout the year. Importantly, funds such as hybrid, flexi-cap, and small-cap all fall under the broad umbrella of diversified funds.

Types of Diversified Funds

Diversified mutual funds can be equity-focused, debt-oriented, or hybrid in nature. Major categories include large-cap funds, small and mid-cap funds, flexi-cap funds, multi-cap funds, multi-asset allocation funds, and index funds. Most diversified funds are either equity-oriented or hybrid in structure.

Diversified Asset Allocation

The main appeal of diversified funds lies in their ability to offer high growth potential while managing risk. These funds invest across various sectors, asset classes (such as equity, debt, and gold), and all market capitalizations. This asset allocation reduces concentration risk and provides balanced portfolios with reliable risk control mechanisms.

Balanced Portfolio & Risk Management

Diversification allows these funds to withstand market volatility, as losses in one sector can be offset by gains in another. Hybrid funds' exposure to assets like gold and silver adds an additional safety cushion.

Growth and Downside Protection

The broad-based investment strategy ensures strong performance during market rallies, while limiting downside risk through a blend of equities, bonds, and gold. Most diversified funds are actively managed by experienced fund managers, further securing investors' capital.

Ideal for Multiple Goals

By enabling investment in multiple asset classes through a single instrument, diversified mutual funds are both convenient and efficient. They are particularly suitable for long-term financial goals such as retirement planning and children's education, while hybrid and debt-oriented variants can also serve short-term objectives effectively.

Jeevan Kumar,
Head of Investment Advisory, Geojit Financial Services Ltd.

GEM Hospital launches free liver health camp for police personnel

Chennai, July 29

On the occasion of World Hepatitis Day, GEM Hospital has launched a Free Liver Health Screening Camp exclusively for police personnel, along with LIV 24/7 On-Call—a round-the-clock liver care support service for the public.

The initiative was inaugurated by Joint Commissioner of Police (South Zone), Thiru. Pakerla Cephas Kalyan, IPS. The screening, running from July 28, includes free liver tests, hepatology consultations, Fibroscan scans, and lifestyle guidance.

Dr. C. Palanivelu, Chairman, emphasized the importance of early detection, stating, "This is our way of giving back to our frontline officers." He also highlighted WHO's 2025 theme, "Let's Break It Down", stressing simplified and integrated hepatitis services.

Dr. S. Asokan, CEO, noted that police officers are at high risk due to stress and irregular routines. The camp offers comprehensive screenings, including Fibroscan, LFT, and viral hepatitis testing.

Dr. P. Senthilnathan, Director, added that the rise in NAFLD (non-alcoholic fatty liver disease) among youth is alarming, and early intervention is crucial. He cited WHO's goal of eliminating hepatitis by 2030, noting India's high infection rates.

The hospital urges all police personnel to take part in the camp and consult the expert hepatology team, including Dr. Senthilnathan, Dr. Vinoth Kumar, and Dr. Magnus Jayaraj.

SRMIST leads plantation drive to mark World Mangrove Day

Chennai, July 29: To mark World Mangrove Day, a large-scale Mangrove Sapling Plantation Drive was held on July 26, 2025, at the Kovalam coast, organized by the Department of Civil Engineering, SRM Institute of Science and Technology (SRMIST), Kattankulathur, in collaboration with the Ocean Society of India (OSI), National Centre for Coastal Research (NCCR), Mangrove Foundation of India, 4i Apps Solutions Pvt. Ltd., and the Forest Department, Government of Tamil Nadu.

The event was inaugurated by Dr. R.S. Kankara, Director & Scientist G, NCCR, and Pon Senthil, Ranger, Forest Coastal Security Group, who led the ceremonial planting. Key dignitaries from scientific and academic circles—including Dr. Tune Usha, Jossia Joseph, and K. Thirumurugan of OSI Chennai Chapter—graced the occasion.

Highlighting the importance of mangroves as natural protectors of coastlines, the drive emphasized their role in climate resilience, biodiversity, and storm mitigation. A total of 1,350 saplings were planted along the Kovalam backwaters.

Participants included students and faculty from SRMIST Kattankulathur, Anna University, and SRM Valliammai Engineering College, along with local volunteers and community members. Experts from the Mangrove Foundation of India, Meerasa and Abdul Rahaman, conducted an awareness session on effective planting and the ecological value of mangroves.

A spokesperson from SRMIST said, "This initiative is part of our broader commitment to sustainability and ecosystem restoration."

The event stood out as a strong example of collaborative environmental action, uniting academia, government, industry, and civil society in a shared mission to safeguard India's coastal ecosystems